

FEDHEALTH CONFERENCE

2019 Sponsorship Opportunities

PSC



FEDHEALTH CONFERENCE

March 27, 2019 / Silver Spring Civic Center / Silver Spring, MD

The PSC Federal Health Conference brings together senior executives from across industry and government to discuss critical industry policy and acquisition priorities in federal health. Speakers from HHS, VA, and DoD discuss their needs and challenges so that industry can better determine where the Federal health market is headed. Attendees have the opportunity to share ideas with senior government and industry leaders in an extensive dialogue on civilian and military health, future policy and procurement trends and their implications on your company.



200+
Government
Contracting Executives

50k+
Website Impressions

100,000+
Social Media
Impressions

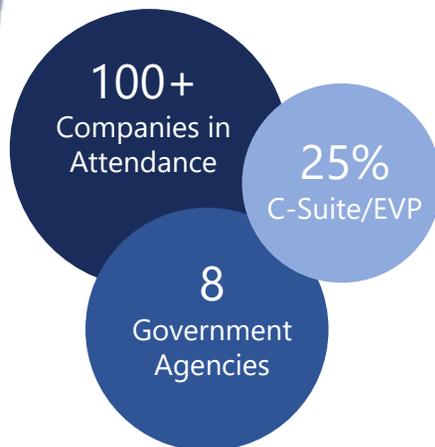
80,000+
Email Subscribers

Social



20+ contributors
100+ #FedHealthConf tweets

Audience



Sponsorship Opportunities

Sponsorships range from \$400 - \$6,000. Customized sponsorships also available to meet your business needs and budget. For more information contact Jean Tarascio at tarascio@pscouncil.org or 703-875-8144.

Past Speakers

Patrick Joy, Head of the Contracting Activity, Program Support Center, HHS

Diane Frasier, Director, Office of Acquisition and Logistics Management and Head of Contracting NIH

Greg Giddens, VA Modernization

Dr. Kate Goddrich, Director, Center for Clinical Standards and Quality and CMS Chief Medical Officer, CMS

www.fedhealthconference.org



CONFERENCE-WIDE SPONSORSHIPS

PREMIER | \$6000 | LIMIT 3

- 2 complimentary conference registrations
- Recognition on sponsor list in conference program and post conference digital replay
- Brand recognition on main stage
- Table top display
- Verbal recognition at conference
- Listing on Conference website
- Mention on social media

EXHIBITOR | \$4000 | LIMIT 2

- Table top display outside ballroom
- Recognition on sponsor list in conference program and post conference digital replay
- Listing on Conference website

KEYNOTE ADDRESS | \$3500 | LIMIT 2

- 1 complimentary conference registration
- A senior company representative to introduce keynote speaker (no commercial speech; script to be approved by PSC)
- Listing on Conference website
- Recognition on sponsor list in conference program and post conference digital replay
- Verbal recognition at the conference
- Mention on social media

DIGITAL REPLAY | \$2000 | LIMIT 2

- Sponsor logo displayed at beginning of replay
- Up to 10 second sponsor ad at the end of replay (specs 1920x1080 px)
- Listing on conference website
- Posted on website and distributed to members
- Recognition on sponsor list in conference program
- Mention on social media

BREAKFAST | \$1700 | LIMIT 2

- Logo on printed napkins and coffee cups
- Recognition on sponsor list in conference program and post conference digital replay
- Listing on Conference website
- Mention on social media

BOTTLED WATER | \$1200 | LIMIT 2

- Logo printed on bottled water provided to all conference attendees
- Listing on Conference website
- Recognition on sponsor list in conference program and post conference digital replay

THOUGHT LEADERSHIP | \$400 - \$2000 | LIMIT 5

- 1-5 pages + a cover page (Submissions must be approved by PSC)
- Posted on website and digitally distributed to members
- Distributed to all attendees at conference
- Recognition on sponsor list in conference program and post conference digital replay
- Featured in FedHealth Conference confirmation email

Thought Leadership Compendium Sponsorship Pricing - \$400 per page

5 pages - \$2000 4 pages - \$1600 3 pages - \$1200 2 pages - \$800 1 page - \$400

For more information contact:
Jean Tarascio, Senior Manager, Events
tarascio@pscouncil.org | 703-875-8144

